

Member Survey



Members are invited to provide feedback on the services and benefits offered by SBA by completing the survey below. Your feedback will greatly help us to identify how we can create the best value for all SBA members.

Please return via email to info@sbawa.com.au or post to Small Bar Association of W.A. Inc., c/- GPO Box F338, Perth WA 6841.

Which benefits and services would you like?

Education

1 The SBA plans to present regular seminars on issues that affect SBA members – you can help us make sure these seminars are relevant to your needs by telling us which topics interest you. Please specify in the field below.

2 What days would generally suit you for seminars and events?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday

3 Would you prefer seminars to start at:

- 7:30am
- 5:00pm
- Other, please specify in the field below.

Promotion

4 Which of the following promotional activities would be beneficial to your organisation? (please tick the appropriate the box)

- logo placement on the SBA website

- brief description of your organisation on the SBA website
- a link to your organisation's website on the SBA website
- an online map specifying the location of your organisation
- Other, please specify in the field below.

5 Would you be interested in paid advertising options on the SBA website (eg banner advertisements)?

- Yes
- No

6 Would you be interested in paid advertising options in Small Bar Talk – the official SBA newsletter?

- Yes
- No

7 If SBA were to create a guide to small bars in WA, including a map specifying the location of small bars in WA, would this be beneficial to your organisation?

- Yes
- No

If yes, would you be willing to pay for inclusion in such a guide?

- Yes
- No

8 Would the reciprocal membership rights offered by Tourism Council of WA be beneficial to your organisation?

- Yes
- No

Networking and marketing

9 Would you be interested in attending social / networking events organised by SBA?

- Yes
- No

If yes, how often?

- Monthly
- Quarterly

Other

10 What other services or benefits would you find useful?

11 What types of industry benefits or concessions would you like to see offered from sponsor members?

12 What other comments/suggestions do you have as to how SBA should operate?

13 What other items would you like to be included on the SBA website?

For Sponsor Members

14 How can you best market yourself to the licensee members through SBA?

For Professional Members

15 How can you best market yourself to the licensee members through SBA?



Contact For further information regarding the Small Bar Association of W.A. Inc. please contact:

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